



# 1st Annual Zor Shriners Indoor Ice Fishing Tournament & Sportsman's Raffle

## Sponsorship Opportunities



Here is your chance to help 2 great organizations – raise money and get some awesome advertising! Gilberts foundation raises money for 156 charities in Wisconsin. All the money raised in Wisconsin stays in Wisconsin. You can help by donating to this fun event! Your sponsorship may be in the form of cash or donated goods or services.

**\$5,000**

**Sponsorship Level**

- 200 Fishing Licenses
- 4 Tickets to the Packers vs Lions game at Lambeau Field
- Devante Adams autographed print
- Brett Favre & Aaron Rodgers autographed mini helmet
- Autographed Football
- Link to your business on Gilbert Brown Website
- Ad in the program
- Included in the tackle bag
- Business logo and ad run all night on the screen
- 10 Tickets to the VIP Experience
- Personal Thank you by Gilbert Brown himself at the event
- Recognition on social media and an official advertisement
- YouTube streaming rights on your site
- Autographed thank you photo to hang up in your establishment

**\$1,000**

**Sponsorship Level**

- 40 Fishing Licenses
- Devante Adams autographed print
- Autographed Football
- Link to your business on Gilbert Brown Website
- Ad in the program
- Included in the tackle bag
- Business logo and ad run all night on the screen
- 5 Tickets to the VIP Experience
- Personal Thank you by Gilbert Brown himself at the event
- Recognition on social media and an official advertisement
- YouTube streaming rights on your site
- Autographed thank you photo to hang up in your establishment

**\$2,500**

**Sponsorship Level**

- 100 Fishing Licenses
- 2 Tickets to the Packers vs Lions game at Lambeau Field
- Devante Adams autographed print
- Brett Favre & Aaron Rodgers autographed mini helmet
- Autographed Football
- Link to your business on Gilbert Brown Website
- Ad in the program
- Included in the tackle bag
- Business logo and ad run all night on the screen
- Personal Thank you by Gilbert Brown himself at the event
- Recognition on social media and an official advertisement
- YouTube streaming rights on your site
- Autographed thank you photo to hang up in your establishment

**\$500**

**Sponsorship Level**

- 20 Fishing Licenses
- Autographed Football
- Link to your business on Gilbert Brown Website
- Business logo and ad run all night on the screen
- Personal Thank you by Gilbert Brown himself at the event
- Recognition on social media and an official advertisement
- YouTube streaming rights on your site
- Autographed thank you photo to hang up in your establishment

**\$250**

**Sponsorship Level**

- 10 Fishing Licenses
- Recognition on social media
- Autographed thank you photo to hang up in your establishment

# 1st Annual Zor Shriners Indoor Ice Fishing Tournament & Sportsman's Raffle

**When:** Saturday, October 19th Doors open at 5pm with fishing beginning at 6pm.

**Where:** Mehara Shrine Club Building, 2625 W Folsom St, Eau Claire, WI

**Who:** Shriners are welcome to invite their family and friends to this fun event.

This indoor fishing for prizes Zor Temple fundraiser is in conjunction with the annual Zor Sportsman Raffle also taking place during the ice fishing derby. Indoor ice fishing is a fun opportunity to snag various prizes while supporting your Zor Temple. Ice fishing for prizes is the concept and you will catch on fast. Help us lure your friends and family to net a successful event. Watch the Zephyr and E-Blast for event details.

*(This event does not require a WI fishing license but it does require the purchase of a Shriner Fishing license at the door.)*

## OFFICIAL ICE FISHING RULES

## PRIZES

- Must buy a Shrine Fishing License that has a specific identification number. You'll also receive 25 lures.
- Licenses are \$20 apiece and are non-transferable
- You may buy additional lures for \$1 each or 25 for \$20
- You'll place your lures in one of the 54 holes (buckets) you would like to fish in. You may fish all of your lures in one hole or spread them out over several holes.
- Once the tournament starts, we'll draw a hole that has a fish at least every two minutes.
- Once the active hole is drawn, we will draw out one of the lures. If your number is called you must report to the hole, with your license, before the next active hole is drawn
- When you arrive at the hole, you'll draw a card which indicates the weight of the fish
- Aces are 1lb, other weights equal numerical value in the card, all face cards are 10lbs.
- Jokers are a missed fish
- Tagged fish win special cash prizes
- You'll then clip your card to your stringer (lanyard)
- At the conclusion of the tournament you'll turn in your stringer and the weights will be calculated
- In the result of a tie in any category the prize will be split between the winners

The top 3 weight totals will be paid out  
\$400 for 1<sup>st</sup>  
\$200 for 2<sup>nd</sup>  
\$100 for 3<sup>rd</sup>  
There will also be prizes for 1<sup>st</sup> fish caught and most fish caught  
\$50 for 1<sup>st</sup>  
\$100 for most

For Additional Information or where to purchase Sportsman (40 Gun) Raffle Tickets Call 608-487-1692, AI

(donations are not tax deductible)

**FISH CANNOT BE TRANSFERRED BETWEEN FISHERMEN**

**Question? Contact Lori Severson at (608) 525-2323 or [lori@seversonandassociates.com](mailto:lori@seversonandassociates.com)**



## 1st Annual Zor Shriners Indoor Ice Fishing Tournament & Sportsman's Raffle



### Please check sponsorship level below

- \$10,000 Media Sponsorship    \$5,000 Sponsorship Level    \$2,500 Sponsorship Level  
 \$1,000 Sponsorship Level    \$500 Sponsorship Level    \$200 Sponsorship Level

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- I am enclosing a check made out to The Gilbert Brown Foundation

CC#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

CVV Code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Please send all checks to: **The Gilbert Brown Foundation**  
PO Box 228, Ettrick, WI 54627