

Dear Business Owner/Representative,

Being chartered in 1933, Zor Shriners have been making a difference in children's lives for 76 years! Shriners across the country help make funds available for children to receive care in ANY of our 22 hospitals across the world, ***regardless of their ability to pay***. In an effort to help continue to keep the Shriners fraternity alive in our community, the work of our Nobles and Ladies is ongoing. After a successful inaugural year of the FEZtival of Trees in 2018, we are excited to bring this family holiday classic back in 2019.

The 2019 FEZtival of Trees will be presented November 24<sup>th</sup> through 30<sup>th</sup> (excluding Thanksgiving Day) at the historic Masonic Center in beautiful downtown Eau Claire. The theme for this year is "A Tropical Christmas". There will be decorations throughout the building, photos with Santa, food and beverages for purchase, and a forest of decorated Christmas trees to be raffled!

While the main purpose of this event is to raise money for Mehara Shrine Club to support its efforts in helping children, we also want to raise awareness of who Shriners are and what we do. In addition to showcasing the Historic Masonic Ballroom that has been a part of our downtown community for almost a century, it is our intention to become a strong, positive influence; bringing our community together for a fun filled, family-oriented holiday experience and we invite you to become a part of this effort.

Organizations are being asked to donate a fully decorated, pre-lit Christmas tree and all of the gifts you wish to give with the tree. The tree can be themed to align with your business or to align with the FEZtival's theme of "A Tropical Christmas". Patrons will purchase raffle tickets and place them in a vessel next to the tree(s) of their choice. One winner will be selected for each tree on the last day of the FEZtival.

While there is a theme selected, decorations may be any family-oriented theme and/or can promote your organization/business. Whether you use the creation and decoration of your tree as a team building exercise or just want to have it as a fun side project for you and your employees, your support for our FEZtival of Trees will be a tremendous help in us achieving our goals. As recognition, your company name will be displayed on the ticket vessel next to the tree, on our sponsor boards, and in all of our publications during the FEZtival.

Should creating a tree not be a possibility for you this year we are providing an opportunity for businesses and organizations to be a *Corporate Sponsor* in any of the following areas:

- Food Sponsor - \$200 (4 needed)
- Advertising Sponsor - \$350 (4 needed)
- Event Booklet Sponsor - \$500 (2 needed)
- Beer and Wine Bar Sponsor - \$750 (2 needed)
- Lottery Tree Sponsor – \$1000 (2 needed)
- Pictures with Santa Sponsor \$1500 (1 needed)

Corporate Sponsors will be recognized with signage as the sponsor of that particular category/feature at the FEZtival as well as in the event booklet, which will be distributed to every FEZtival attendee.

Please consider helping the mission of the Mehara Shrine Club and FEZtival of Trees sponsor by creating and donating a tree, choosing to become a Corporate Sponsor, or both! Your support will help us generate a positive impact on our community and make the FEZtival of Trees a Chippewa Valley tradition.

A sponsor application and the rules and guidelines have been included with this letter for your convenience. **All applications are due to a committee member or the Mehara Shrine Club office by October 25<sup>th</sup>, 2019.**

Should you have any questions please, or if you are interested in becoming a sponsor please contact:

Tim Hartzel – FEZtival of Trees Chairman  
(715) 495-4582  
[hartzel@hotmail.com](mailto:hartzel@hotmail.com)

Thank you for your consideration.

Sincerely,

The FEZtival of Trees Committee

\*Payments to the Mehara Shrine Club for the FEZtival of Trees cannot be deducted as a charitable contribution.